

23

24



**MOSS
ARTS
CENTER**

ARTS IMPACT

Moss Arts Center Annual Donor Report



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DEAR DONORS AND FRIENDS,

Since before we began construction on our beautiful facility until now, we have benefited from wonderful support from our donors, patrons, volunteers, and community advocates. Our staff spent 2023-2024 reflecting on 10 years of amazing performances, gallery exhibitions, student engagements, community events, and even a virtual series during the height of the pandemic. I was consistently reminded of the dedication by so many people who helped transform a vision into the vibrant arts program that we have today.

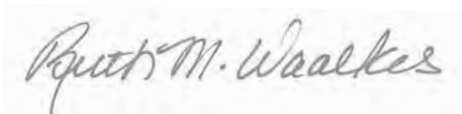
As our 12th season at Moss begins, I thought this was a good moment to share a few stories of how philanthropy continues to impact our programs. Your gifts, combined with ongoing support from Virginia Tech, have played a critical role in the Moss Arts Center becoming a staple of artistic and cultural enrichment for our campus and southwest Virginia.

In this report, you will see recurring themes around access to the arts, student engagement, and cultural diversity. Through your generosity, we have been able to expand opportunities for PK-12 students in our region, deepen relationships with academic partners, continue to offer \$10 tickets to performances for Virginia Tech students, and provide experiential learning opportunities for students who aim to work in the arts professionally. We are also excited to share that our visual arts programming will be enhanced for years to come through two incredible gifts supporting a Visual Artist Residency program.

At a time when other arts organizations still struggle to bring back audiences since the COVID-19 pandemic, our 2023-2024 season saw high marks for ticket sales and attendance. That level of trust and enthusiasm speaks volumes about our community's loyalty and also reflects the commitment to programming excellence that your gifts enable.

On behalf of everyone at the Moss Arts Center, I thank you for your support and hope you will enjoy seeing how your gifts shape our work.

Ruth Waalkes

A handwritten signature in cursive script that reads "Ruth M. Waalkes". The signature is written in dark ink on a light-colored background.

Ruth Waalkes
Associate Provost for the Arts
Executive Director, Moss Arts Center



1

SUPPORT BY
THE NUMBERS





FY 20 FY 21 FY 22 FY 23 FY 24



FY
20

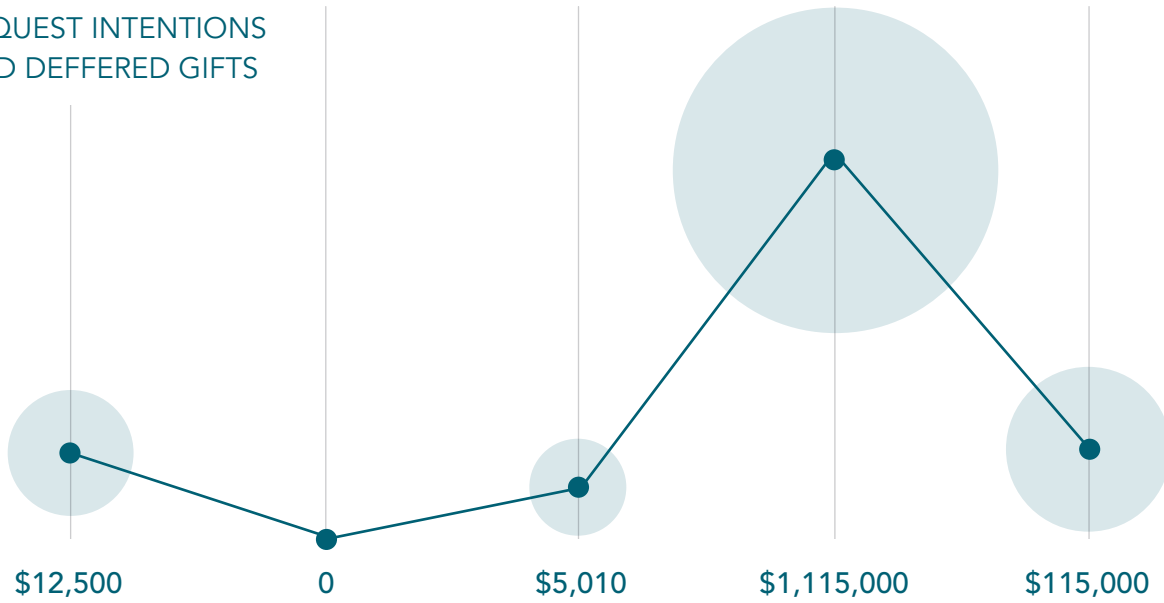
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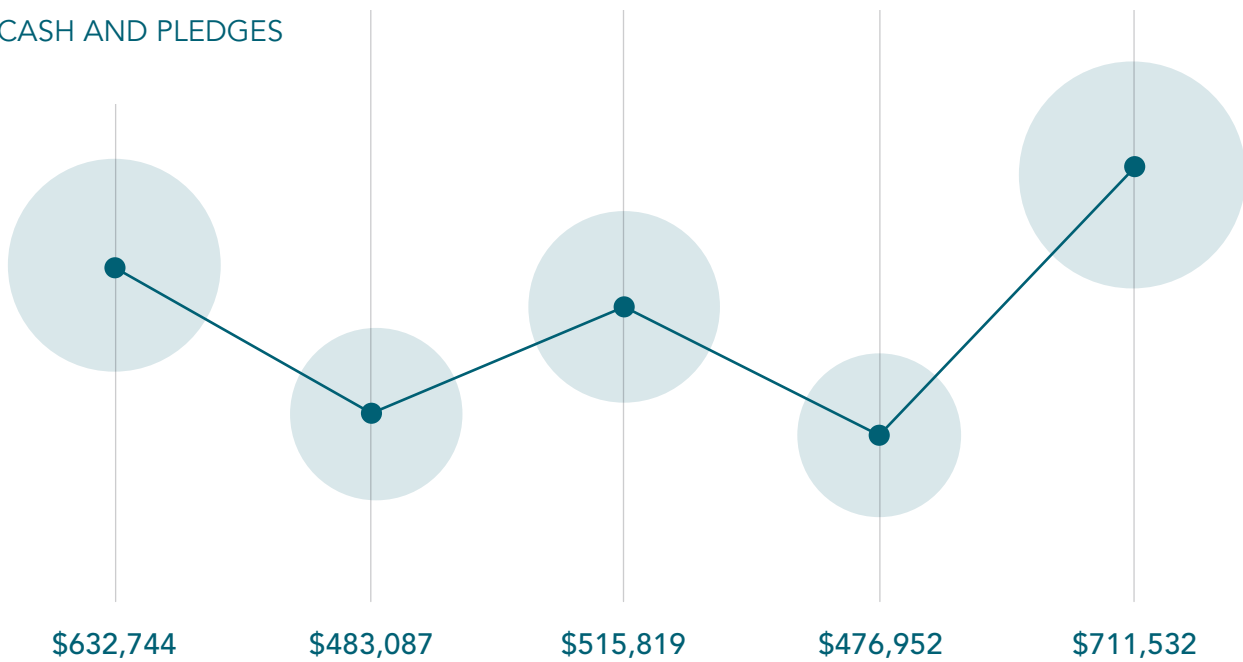
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23

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24

BEQUEST INTENTIONS
AND DEFERRED GIFTS



CASH AND PLEDGES





| ENDOWMENT FUNDS AND EXPENDABLE BALANCES | | |
|---|-------------|----------|
| FY21 | \$725,617 | \$17,034 |
| FY22 | \$960,510 | \$25,553 |
| FY23 | \$1,164,426 | \$33,371 |
| FY24 | \$1,387,199 | \$42,656 |

| DONOR COUNT |
|-------------|
| 1,153* |
| 396 |
| 355 |
| 452 |

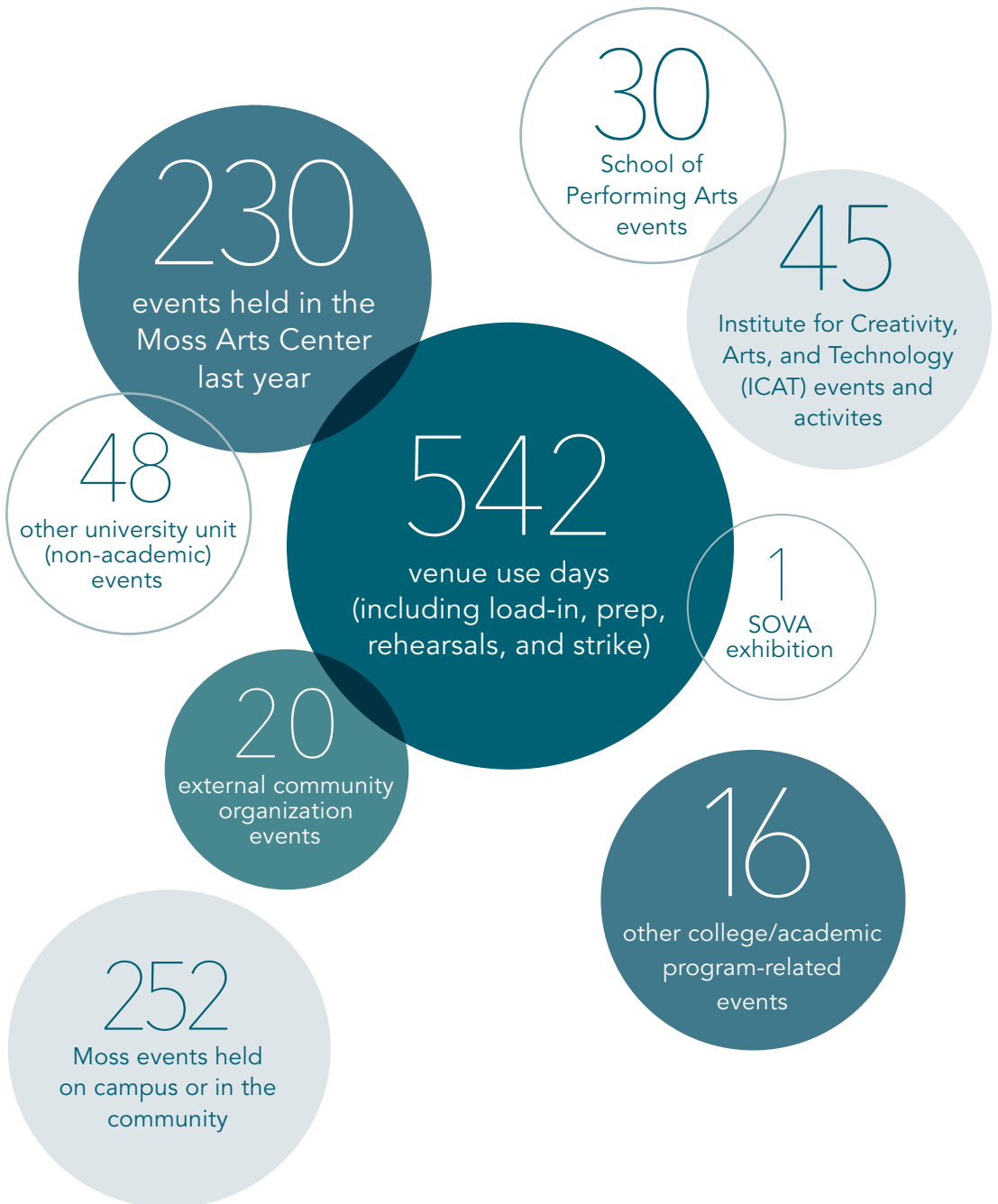
*In FY21, a \$5 donation was included in every registration for participants in Virginia Tech’s reunion weekend.

ACTIVITIES AND
ENGAGEMENT





Not only is the Moss known for outstanding performances and exhibitions, engagement activities for students, children, and the community are also at the heart of our work to educate and inspire through connections with the arts. Each year these free experiences reach thousands of people of all ages. The 2023-2024 season had the highest engagement numbers of any season, including Virginia Tech students and PK-12 children, since we opened in 2013.



160

non-Moss events supported by center staff

58

Virginia Tech partners

44,000

people participated in center performances, exhibitions, and experiences

74

campus and community organizations

9

exhibitions featuring works by 18 visual artists

41

PK-12 schools engaged

214

free engagement events

70

Moss Arts Center performances, engagements, and exhibitions in the building

29

national and international performing artists





TALK: ALEX ROSS, MUSIC CRITIC

Preceding the Bamberg Symphony's performance, New Yorker music critic Alex Ross led an invigorating discussion of the history and cultural context of Richard Wagner's works featured in the orchestra's program. He also engaged with students in a discussion of select composers and works of the late-19th and 20th centuries during a class visit.

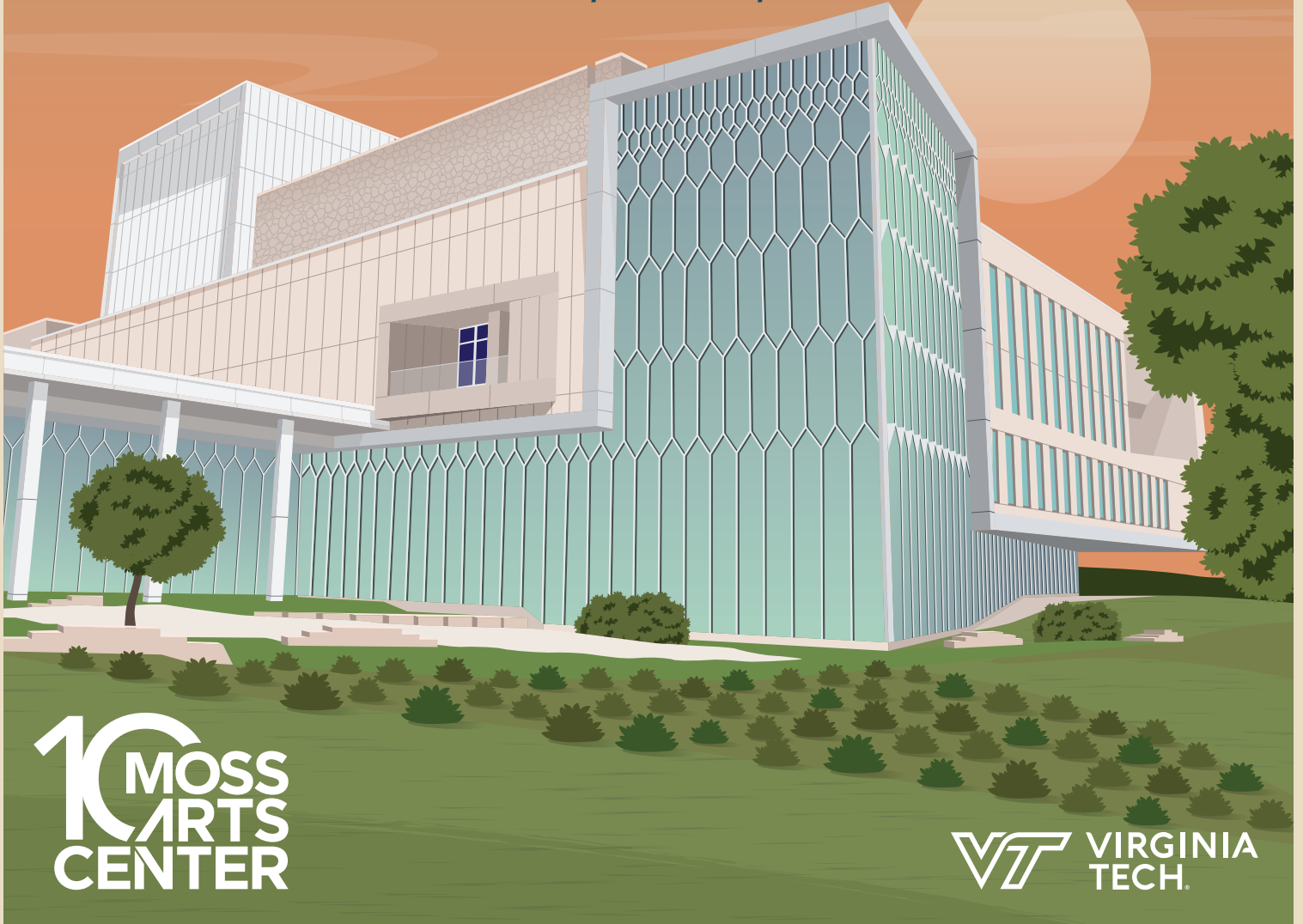


WORKSHOP: DANCE FOR PD®

At Warm Hearth Village in Blacksburg and Carilion Wellness in Roanoke, Mark Morris Dance Group led two sessions of its internationally acclaimed, research-backed global program that invites people with Parkinson's Disease and their caregivers to transform their lives through dance.

10TH ANNIVERSARY OPEN HOUSE AND CONCERT

SATURDAY, AUGUST 26, 2023



We hosted a free open house and outdoor concert to celebrate the 10th anniversary of the Moss Arts Center. The event drew thousands of participants of all ages.









VIRGINIA TECH
STUDENT ENGAGEMENT

3



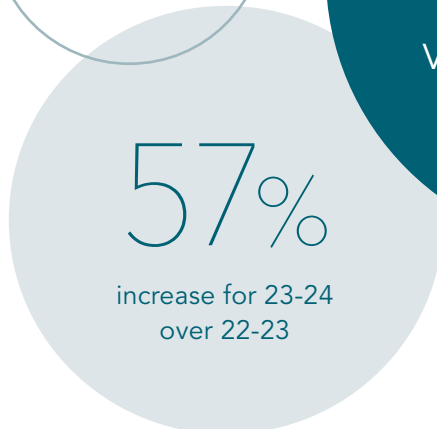
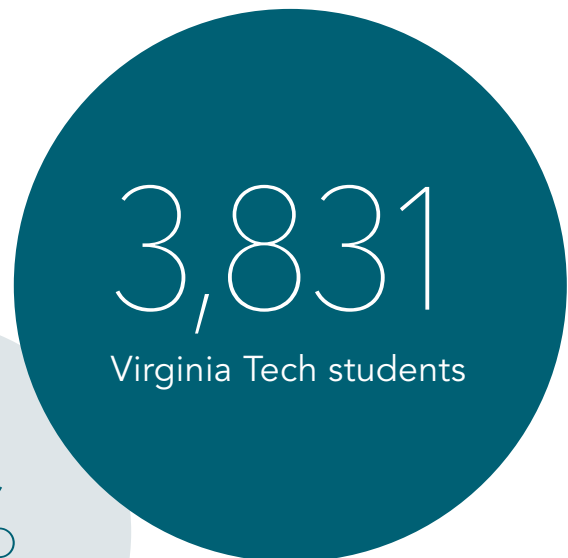


At the Moss Arts Center, we're committed to providing access to world-class arts experiences to all Virginia Tech students, enriching the campus experience for the next generation of leaders, thinkers, and creators.



ELIZABETH KOLBERT Q&A WITH VIRGINIA TECH STUDENTS

Journalist and New Yorker staff writer Elizabeth Kolbert participated in a discussion with creative writing students about her approach to journalistic research and writing.



We engaged with Virginia Tech's campus cultural centers, providing crucial connections between students, faculty, and staff, and facilitating artist conversations and engagement activities with:

PRIDE CENTER APIDA+ CENTER

BLACK CULTURAL CENTER

EL CENTRO
HISPANIC AND LATINX CULTURAL CENTER

ATI: WA:OKI
INDIGENOUS COMMUNITY CENTER

WATCH THE VIDEO

In addition to their performance at the Moss Arts Center, members of Las Cafeteras participated in an interactive workshop at El Centro, Virginia Tech's Hispanic and Latinx Cultural and Community Center.
bit.ly/las-caf-el-centro



LEARNING LUNCH WITH SEONGBUKDONG BEEDOOLKEE THEATRE

Seoul, Korea-based contemporary theatre company Seongbukdong Beedoolkee Theatre visited with Virginia Tech students at the APIDA+ Center.



DISCUSSION AND DRUMMING WITH KIKI KATESE AND INGOMA NSHYA

Presented in partnership with the Ujima Living-Learning Program and the Global Education Office, this event enabled students to learn more about the history and impact of Ingoma Nshya and The Book of Life as arts-based responses to the Rwandan Genocide of 1994.



DISCUSSION AT ATI: WA:OKI INDIGENOUS COMMUNITY CENTER

Economist, activist, and author Winona LaDuke (second from left) visited with Virginia Tech students at the Ati: Wa:oki Indigenous Community Center.

EXPERIENCE THROUGH EMPLOYMENT






Through our many available student employment positions, we are providing opportunities students need to thrive in their future careers and supporting those who have very real financial needs today.



MOSS JOBS ARE A GATEWAY TO OPPORTUNITY FOR STUDENTS

Student employees are the heart and soul of the Moss Arts Center. Coming from a wide range of academic disciplines, Moss student workers support our essential functions, working backstage on the production crew, assisting patrons with ticket purchases in the box office, and serving as ushers in the theatre and attendants in the visual arts galleries.

Providing assistance with tuition fees and living expenses, these jobs and are the reason college is even a viable option for many students. Part-time work offers practical experience and helps develop valuable skills such as communication and teamwork, while preparing student employees for the demands of post-college life and providing networking opportunities that can lead to future career opportunities. At the Moss Arts Center, student work sometimes sparks a life's passion.



"WORKING HERE (AT MOSS) I'VE HAD TO TALK TO PEOPLE AND THEN I REALIZED THAT I LOVE TALKING TO PEOPLE. ... THAT'S SUCH A FUN ASPECT OF THE JOB THAT I DID NOT EXPECT."

**RHEA PERDUE
MOSS STUDENT EMPLOYEE**

RHEA PERDUE

BIG CITY DREAMS

A Moss student employee since she stepped on Virginia Tech's Blacksburg campus as a freshman, Rhea Perdue says her work experiences are an essential part of her journey towards her lifelong dream of becoming an actor.

"The only direction I ever saw my life going in was in the arts," she said. "I wanted to be Katy Perry when I was in Kindergarten, and I wanted to be an actor in sixth grade."

Perdue lives with her parents in her small hometown of Rich Creek, Virginia, tucked in the serene mountain landscape of Giles County. She commutes over an hour, round-trip, to Blacksburg every day to save money and realized when she decided to attend Virginia Tech that she'd need part-time work to help make it a financially feasible option for her and her family. Luckily, she knew just the place.

"I've been a Moss Arts Center fan since it opened," she said. She was an elementary school student when the Moss opened in 2013, just around the time her acting dreams began to bloom.

Her high school years were smattered with part-time jobs, including working for a grocery store and the local parks and recreation department, but her position at the center has given her much more than a paycheck. Describing herself as shy and introverted, Perdue found through working at the Moss that she enjoyed interacting with people more than she imagined.


"Working here (at Moss) I've had to talk to people and then I realized that I love talking to people. What surprises me is that I love to be able to talk to people as they come in for shows and hear their stories and what shows they've seen, where they travel, all of that. That's such a fun aspect of the job that I did not expect."

She credits her experiences at Moss for helping her land a position in New York City, where she's spent the last two summers taking acting classes, making professional connections, and seeing as many shows as possible.

Perdue works as a host for Ride NYC, a theatre-on-wheels that provides unique tours of the city. More than a tour guide, the hosts entertain the crowd, providing a hilarious running commentary full of improvisation and spontaneity. Ride NYC host jobs are competitive and, just as with practically every job in New York City, Perdue had to audition for the role. Her newly uncovered superpower for engaging with people gave her plenty of confidence.

"I feel like that's something that did kind of set me apart from other people my age," she explained. "I'm one of the youngest people who work at that company, and I'm pretty good at talking to people and keeping them engaged."

Perdue is considering auditioning to be a performer with the Disney College Program after she graduates, but definitely plans to return to New York City. Whatever path she chooses, she's prepared to shine.



... IT WAS REALLY COOL
TO BE ABLE TO LEARN
THEORY AS A STUDENT
AND THEN COME APPLY
IT, THE SAME DAY OR
THE NEXT DAY."

CJ JESSIE
SENIOR TECHNICIAN, MOSS ARTS CENTER

CJ JESSIE

A PASSION ILLUMINATED

CJ Jessie came to Virginia Tech to study film and cinematography, and her love of theatre led her to the Moss, where she joined the production team as a student worker when she was a sophomore. While Jessie had little technical theatre experience, she was eager to learn, offering help whenever or wherever she could.

“At the very least, it was giving me legitimate professional experiences,” Jessie said of her beginnings at the Moss. “I was given the opportunity to exist with working people and learn different techniques and different ways of building things and thinking about things. It was really cool to be able to learn theory as a student and then come apply it, the same day or the next day.”

As her responsibilities grew at Moss, she found her place on the lighting team.

“I was both drawn to and always ready to fill the needs when lighting was happening,” she said. “I just sort of fell in love with lighting while working on my degree in film, and then I realized right around graduation time that I prefer lighting and I want to do that instead. I did finish my film degree and then decided that I was going to learn everything I can about lighting.”

That opportunity came right after graduation when she was offered a full-time job at Moss that would allow her to focus on lighting design. She took it and hit the ground running.


Doing lighting work for professional shows, Jessie explains, is similar to computer programming — a technician choreographs the lighting sequence, inputting those sequences into a computer to be

executed at exact times during a performance. There are many different approaches to this process, so the more professionals Jessie can engage with, the more techniques she learns about.

“I was actually lighting programming many of the shows that were that were coming into the building right out of graduation,” Jessie said. “I was working even more closely with professionals and picking up tips and tricks from them right out of school. It was great to dive right in. And the great thing about what we do is that we get so many different artists here, and I could pick their brain on what works for them and ask them about their careers.”

Since graduating in 2017 and becoming a full-time Moss staff member, Jessie has been promoted to senior lighting technician and recently decided to pursue a graduate degree in lighting design. Her Moss experiences have also helped her explore possible future career directions.

“This job has helped me figure out what parts of theatre entertainment I like better and who in the industry I prefer working with and what types of shows I love. I really like expression — just forms of emotional expression and theatrical design. If I ever choose to move on from my position, I think I would probably start working with either dance troupes or music groups. Whenever we have those shows, I am excited and gravitate and put all of my energy into them,” she said. “Music groups, they’re usually just like, ‘Can you match our vibe?’ I get more creative freedom as the programmer for music groups, and I have found that I have a passion for creating and trying to just build an atmosphere that goes with the music group and fits with their sound.



**"WORKING AT DINING
HALLS OR DOING
RESEARCH, THOSE ARE
GREAT JOBS, BUT I FEEL
LIKE THIS ONE IS JUST
REALLY ENRICHING
BECAUSE I WAS
EXPOSED TO SO MUCH
DIFFERENT CULTURE."**

**AKASH RAHEJA '24
FORMER MOSS STUDENT EMPLOYEE**

AKASH RAHEJA

GAINING AN UNEXPECTED PERSPECTIVE

An industrial and systems engineering major in need of a part-time job that would mesh with his hectic schedule, Akash Raheja found that the Moss Arts Center added a new and unexpected dimension to his Virginia Tech experience.

His brother, Nikhil, encouraged him to connect with the Moss. A Virginia Tech alum who worked for the center when he was a student, Nikhil gushed about his Moss experiences. Akash joined the Moss patron services team his sophomore year, serving as a gallery attendant, usher, and usher lead during his tenure. Now a Virginia Tech graduate, Akash is grateful for how Moss staff were able to coordinate with his availability.

"Engineering majors are super busy, and I'm in a couple of clubs and I'm in a fraternity, so Moss was really good at accommodating my schedule," he said.

But it was more than just a flexible schedule that left an impression on Raheja.

"Working at dining halls or doing research, those are great jobs, but I feel like this one is just really enriching because I was exposed to so much different culture. A lot of the shows I would not have gone to if I hadn't been working there. I got to see Barbara Nissman, who is a world-famous pianist that I would not have known about, but I loved her music and I was so glad that I got to experience that."

Being around so many different arts experiences even rekindled an old passion.

"I played instruments growing up — I played the piano, trumpet, and guitar in middle school and early high school. So, you know, I hadn't really been in touch with the arts," Raheja said. "I picked up a guitar because one of the last shows I worked was a band and I was just like, 'Man, I want to get back and play guitar again.'"

Music wasn't the only connection he found. Raheja appreciates the relationships he developed with the many people he engaged with during his time at the center.

"I feel like just working at Moss, talking to different people, whether it's patrons or workers, has changed my way of thinking about certain things and it's really brought me out of my shell. I love Moss so much. They built a great culture there. It's got a very dear place in my heart."

The Moss Arts Center Student Professional Experience Fund

supports valuable, paid learning opportunities for Virginia Tech students. This fund is an investment in the future, providing students with the chance to apply their knowledge in real-world settings, gain invaluable professional experience, and earn money to support their college journey.

If you would like to learn how you can support the Moss Arts Center Student Professional Experience Fund, contact **Paul Brammer at pbrammer@vt.edu or 540-231-0845.**

PK-12 SCHOOL
ENGAGEMENT

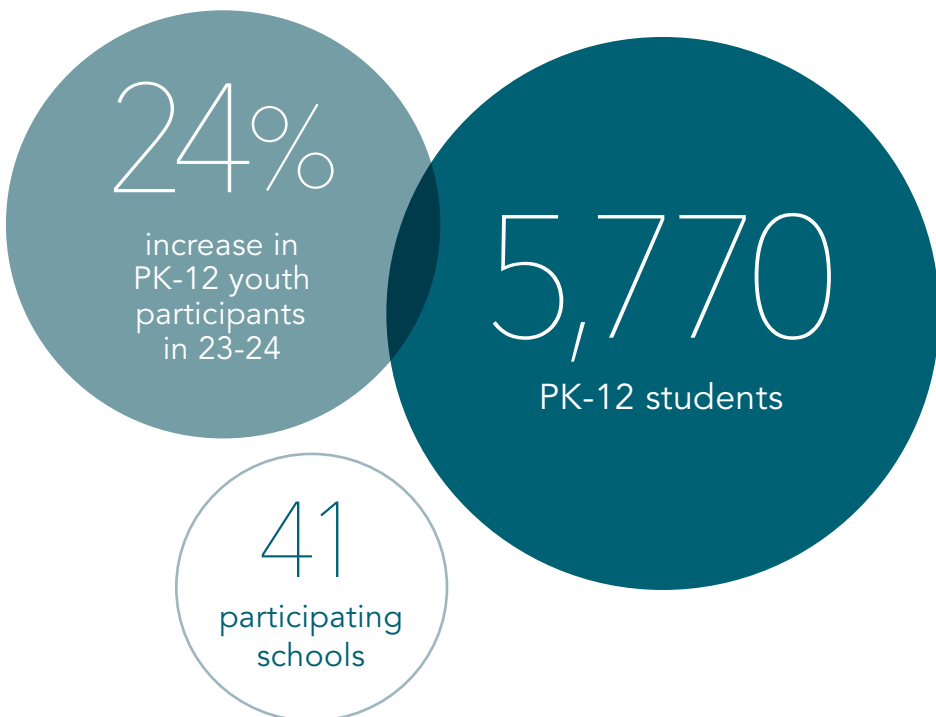
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At the Moss Arts Center, we believe in the transformative power of the arts to enrich lives and inspire young minds. Our commitment extends beyond the stage and gallery walls, directly into the heart of our community through dedicated PK-12 programs.

Donor support allows us to continue to offer and grow our innovative arts programs, including interactive workshops, gallery tours, live performances, study guides, and educational outreach activities that inspire and educate.



INVESTING IN THE ARTS FOR OUR FUTURE

The Moss Arts Center has provided arts experiences for nearly 40,000 school-aged children from across Southwest Virginia since opening in 2013. In 2022 we added a full-time engagement manager position focused solely on developing and expanding programs for PK-12 students. Since then, we've seen outreach activities increase by about 25% — equating to 5,770 students in the 2023-2024 academic year alone.

A successful crowdfunding campaign in 2019 raised \$13,295 to bring Brooklyn-based non-profit JazzReach (pictured below) to the New River Valley for a series of creative experiences that reached over 1,300 students. With a similar purpose, the Moss Arts Center Fund for K-12 Engagement was established this year to give donors the option to focus their support specifically toward Moss PK-12 programming. One of the first gifts to the new fund came from John and Sally Cox '79, Moss Arts Partners emeriti.



 WATCH THE VIDEO

JazzReach offered area students a series of educational and cultural experiences, including working with band students at Giles High School in Pearisburg.
bit.ly/jazz-reach-giles



“As more and more K-12 budgets reduce funding for the arts, we are pleased to support the Moss Arts Center's efforts to bring world class art, dance, and music to Southwest Virginia children,” said John.

In total, the center received over \$42,000 in new support for the PK-12 program this year to fund future growth in programming.

“We are proud to support Moss Arts Center's outreach to K-12 children,” Sally said. “We feel strongly that exposure to the arts is an important part of a child's development.”

THE 23-24 SEASON INCLUDED:

- Six school-day matinees, which were attended by 3,743 students from 41 schools from 11 districts.
- Two new outreach programs featuring partnerships with Virginia Tech student music groups: Members of the Marching Virginians spent a day in Giles County, leading music-making workshops for pre-kindergartners from across the area, while student performers with the a cappella ensemble Soulstice worked with students at William Fleming High School in Roanoke during a series of vocal ensemble rehearsals for the center's new Mentor Artists Program.



- *Mixtapestry*, a collective art project that engaged more than 300 students from across the New River Valley.
- A sensory-friendly concert performed by visiting quartet Invoke for students from Minnick School of Roanoke and special education programs in Salem and Radford City Schools.

“Opportunities for students with more pervasive disabilities to connect and relate to the world around them can be limited,” said Chris Conner, assistant principal at Minnick School. “The Invoke Azure concert at the Moss Arts Center offered an immersive experience for each of our students who all related to it in their own individual way. It gave access to a new and rich experience that otherwise would be impossible to recreate in the classroom. Using music and the arts as a vehicle to skill acquisition and independence is crucial to empowering the whole child, no matter what their abilities.”



“The matinees provide an incredible experience at Moss, but it’s important for us to also take art into the communities we serve, especially for school systems lacking the resources to be here,” said Margaret Lawrence, Moss Arts Center director of programming. “We also have great partners in our Virginia Tech students who are eager to share their talents and experiences. The next iteration of PK-12 engagement for us at Moss really will involve artists who tour to schools and Virginia Tech student groups.”

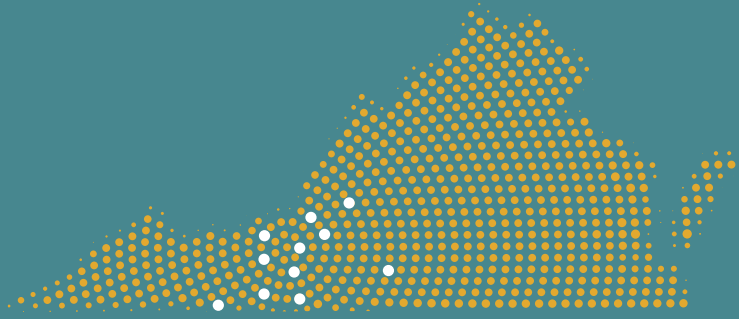
The 2024-2025 season will feature seven school-day matinee performances, including 123 Andrés with *Across the Americas*, an interactive concert for PK through second grade that explores geography, culture, and music from around the world. While visiting Virginia Tech, 123 Andrés will also take its show on the road, performing for two days in Roanoke City Schools. Private support to the new K-12 Fund, combined with endowment support from the **Elizabeth McIntosh Mitchell Trauger Excellence fund** and **Dr. Mark and Connie Froggatt Education Fund**, has helped make these new programs a reality and will continue fueling ideas for unique art experiences.



WHETHER WE’RE NEGOTIATING ARTIST FEES FOR MATINEES AND RESIDENCIES, COVERING STUDENT TRANSPORTATION COSTS, OR BUYING SUPPLIES FOR OUR NEXT HANDS-ON ART ACTIVITY, WE KNOW THAT GIFTS TO THIS AREA WILL HELP US OFFER EXPERIENCES THAT CAN EXPAND WORLDVIEWS AND INSPIRE IMAGINATION.

RUTH WAALKES, Moss Arts Center executive director and associate provost for the arts at Virginia Tech.





2023-2024 PARTICIPATING SCHOOLS

DISTRICTS

Carroll County PS
Floyd County PS
Giles County PS
Martinsville City Schools
Montgomery County PS
Patrick County PS
Pulaski County PS
Radford City PS
Roanoke City PS
Roanoke County PS
Salem City Schools

SCHOOLS

Andrew Lewis Middle School
Auburn High School
Auburn Middle School
Belview Elementary School
Blacksburg Middle School
Blacksburg New School
Blue Mountain School
Carroll County Middle School
Check Elementary School
Christiansburg Elementary School
Dalton Intermediate School
Dayspring Christian Academy School
Eastern Montgomery Elementary School
Fairview Elementary School
Falling Branch Elementary School
Floyd Elementary School
Gilbert Linkous Elementary School
Giles High School
Harding Avenue Elementary School
Indian Valley Elementary School
Kipps Elementary School
Macy McClagherty Elementary School
Martinsville Middle School
MINE, ME, & US Montessori School
Narrows Elementary School
Narrows High School
New River Valley Montessori
Northside High School
Northside Middle School
Patrick County High School
Price's Fork Elementary School
Pulaski County High School
Pulaski County Middle School
Radford High School
Salem City Schools Gifted and Talented Program
Snowville Elementary School
Springhouse Community School
St. John Neuman Academy
William Fleming High School
Willis Elementary School

VISUAL ARTS
RESIDENCIES





CONTINUING SUPPORT FOR THE FUTURE

Endowment gifts to the Moss Arts Center establish a permanent legacy in support of the arts. These funds may provide ongoing support for specific initiatives or unrestricted funds that can be allocated where they can have the greatest impact.

BUILDING A LEGACY:

NEW ENDOWMENTS SUPPORT VISUAL ARTIST RESIDENCIES

Internationally renowned artist Yanira Collado participated in a two-week residency during the spring 2023 semester, working side-by-side with Virginia Tech students to create several site-specific works to be included in her Moss Arts Center exhibition, *Zafa/ A Spellworking of Temporal Geometry*. Over 100 students from the College of Architecture, Arts, and Design assisted with the project, constructing and arranging plywood structures, gathering materials, and papering platform surfaces, inscribing them with quilting patterns from around the world.

More importantly, the students got a front-row seat to a professional artist's creative process. They watched Collado work, observing her techniques and approach, as well as her conceptual development and collaboration style.

WATCH THE VIDEO

Artists Anne Samat and Yanira Collado, pictured at left, spent two weeks on the Virginia Tech campus, working with students and creating new works specifically for the Moss Arts Center galleries.
bit.ly/VT-samat-collado



“Most of the time when students encounter an art exhibition, everything looks perfect and polished and installed,” said Brian Holcombe, Moss Arts Center curator. “The artists being here — creating the works, interacting with the students in real time, creating pieces that are unique to the Moss — shows them how this comes together.”

Following the success of Collado’s visit, developing a residency program seemed like a perfect next step for the center’s exhibitions program. In the last year, a few long-time Moss supporters stepped forward to help realize this vision, establishing two new endowments that will fund visual artist residencies in perpetuity.

“We’re so grateful to Clem and Georgia Carter and Carole and CY Davis for these wonderful gifts that will bring new arts experiences to our campus,” said Ruth Waalkes, Moss Arts Center executive director and associate provost for the arts at Virginia Tech. “This type of experiential learning has become a trademark of the Virginia Tech experience, and the residency program will give students from across all academic disciplines the opportunity to engage with artists who might not typically be in our region.”

Carole Davis was inspired to support the center’s visual artist residency activities because she’s experienced the excitement and collaborative spirit that result when artists engage with students. A watercolor artist, Davis has spent lots of time in classrooms as a visiting artist.

“Because I have been a visiting artist in the past in Montgomery County classrooms, I know the students have benefitted,” Davis said. “I believe it’s a good idea to bring in anyone with fresh ideas — it’s an escape for the students to be able to have a new face presenting different words and ideas. It could be something totally different than what they’ve been studying or just a new way to look at art. They may realize that there’s a bigger world out there just from having that one person visit.”

Carole and her late husband, Charles Young “CY” Davis, have been Moss Arts Center supporters since it opened and recently established the Charles Y. and Carole C. Davis ’78 Visual Arts Residency Fund.

“We’ve always supported the arts,” Davis said. “We’ve supported the Moss from the very beginning, and this is our last big commitment of support with this wonderful program.”

“

I BELIEVE IT'S A GOOD IDEA TO BRING IN ANYONE WITH FRESH IDEAS — IT'S AN ESCAPE FOR THE STUDENTS TO BE ABLE TO HAVE A NEW FACE PRESENTING DIFFERENT WORDS AND IDEAS... THEY MAY REALIZE THAT THERE'S A BIGGER WORLD OUT THERE JUST FROM HAVING THAT ONE PERSON VISIT.

CAROLE C. DAVIS '78

”



YANIRA COLLADO RESIDENCY

Students from the College of Architecture, Arts, and Design assisted artist Yanira Collado with several site-specific works included in her Moss Arts Center exhibition.



A visiting artist invited by Dean Carter spoke with Virginia Tech students in the 1970s.

Clem Carter and his wife, Georgia, established the Rosina and Dean Carter Endowment for Visual Arts Residency Program in honor of Clem's parents. Professor Emeritus and celebrated artist Dean Carter (1922-2013) helped establish the art department at Virginia Tech in 1950 and served as its head for 10 years, teaching sculpture, drawing, and art history from 1950-1992. His wife, Rosina, who still lives in Blacksburg, supported the university's arts initiatives in various capacities over the years.

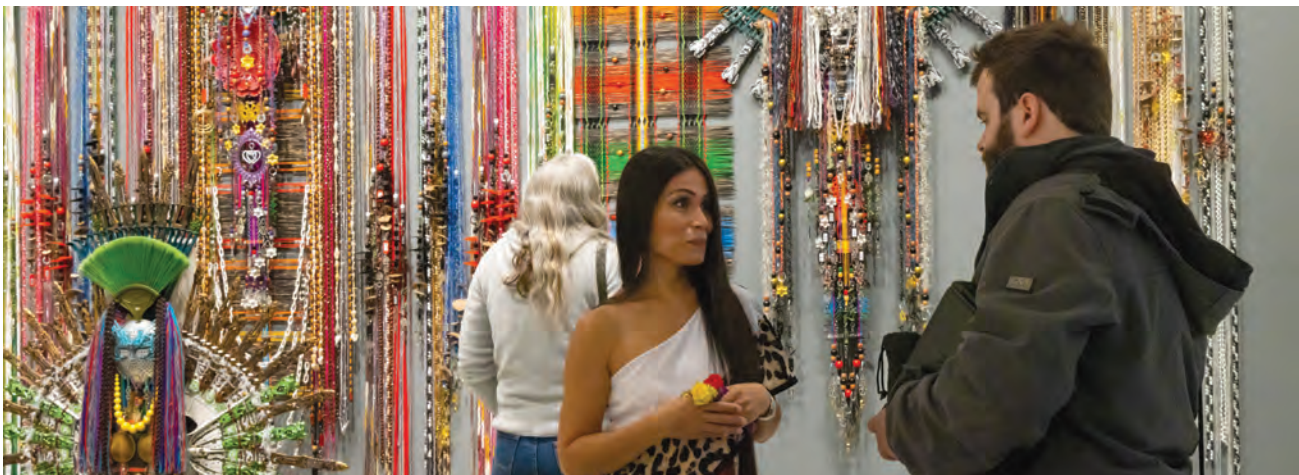
Davis met Dean Carter when she was an undergraduate student at Virginia Tech, and she became friends with Dean and Rosina after she graduated. Being able to support the residency program with the couple's son makes it even more special. Like Davis, Clem Carter has seen the impact of bringing professional artists to campus.

"Growing up in Blacksburg, I watched my parents, Dean and Rosina, lend their support to the university's artist-in-residence activities," said Clem. "I learned the value of the unique and varied perspectives these visiting artists brought to the students, faculty, and broader community. Inspired by this example, my wife, Georgia, and I are continuing this work into the next generation."



THESE GENEROUS GIFTS PROVIDE US WITH AN EXCITING OPPORTUNITY TO BUILD ON THE WONDERFUL MOMENTUM WE EXPERIENCED WITH YANIRA'S VISIT AND CREATE AN ONGOING PROGRAM OF ARTIST RESIDENCY WORK, CONNECTING ARTISTS AND STUDENTS THROUGHOUT THE ACADEMIC YEAR.

BRIAN HOLCOMBE, *Moss Arts Center curator*



ANNE SAMMAT RESIDENCY

Visiting artist-in-residence Anne Samat spent two weeks housed in the university's Mozaiko Living-Learning Program residence hall. During her residency, Samat completed a large-scale, site-specific installation at the Moss Arts Center and shared her practice with numerous Virginia Tech students, as well as students from Christiansburg High School.



MOSS ARTS
PARTNERS





LEADING THE CHARGE FOR SUPPORT

The Moss Arts Partners are ambassadors and advocates who help advance and guide the mission of the Moss Arts Center. They further our development goals and strategies and help to increase community awareness of our programs and impact through philanthropy, strategic partnerships, and outreach.

Their energy, enthusiasm, dedication, and wisdom are invaluable to our success.

According to Moss Arts Partners member Jim Shuler, “First envisioned over 10 years ago by then-president of Virginia Tech Dr. Charles Steger, the center, with its beautiful performance hall and expansive gallery spaces, offers world-class entertainment, as well as educational opportunities for Tech’s students, area K-12 students, and an ever-widening audience. As a Moss Arts Partners board member, it is a distinct pleasure to work with our Executive Director Ruth Waalkes and her excellent staff as they expand the possibilities for all of us to appreciate and to enjoy the arts. I encourage all to continue to support the Moss Arts Center with your attendance and financial support.”



THE MOSS ARTS CENTER IS A CROWN JEWEL OF A VENUE, PROVIDING A DIVERSE AND EXPANSIVE PROGRAM OF VISUAL AND PERFORMING ARTS FOR THE ENTIRE NEW RIVER VALLEY AND SURROUNDING COMMUNITIES.

JIM SHULER, Moss Arts Partners member



If you’re interested in getting involved as a Moss Arts Partner, contact Paul Brammer at pbrammer@vt.edu or 540-231-0845 to learn more.

MOSS ARTS PARTNERS, 2024-2025

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Moss Arts Center Fund

Moss Arts Center Fund for K-12 Engagement

Moss Arts Center Exhibitions and Visual Arts

Moss Arts Center Student Assistant Fund

MOSS ARTS CENTER GIVING LEVELS

| CHOOSE YOUR LEVEL OF GIVING, EACH WITH ITS OWN BENEFITS | AMBASSADOR \$10,000+ | PRODUCER \$5,000-\$9,999 | ASSOCIATE \$1,000-\$4,999 | FRIEND UP TO \$999 |
|--|-------------------------|-----------------------------|------------------------------|-----------------------|
| Recognition in Moss Arts Center performance programs | ✓ | ✓ | ✓ | ✓ |
| Access to season preview and advanced ticket sales | ✓ | ✓ | ✓ | |
| Special invitation to pre- and post-event receptions, exhibitions, and previews | ✓ | ✓ | ✓ | |
| Recognition in Virginia Tech's 1872 Society | ✓ | ✓ | | |
| Recognition at a Moss Arts Center performance or exhibition and VIP perks | ✓ | ✓ | | |
| Backstage opportunities, including artist meet-and-greets and access to special events such as matinees and master classes, as available | ✓ | | | |



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YOUR GIFT MAKES
A DIFFERENCE.



Your contribution directly supports our work to present inspiring artists and unforgettable performances, as well as educational programs, workshops, and residencies that broaden worldviews and encourage the next generation of artists and arts enthusiasts.

CONTACT INFORMATION

For more information about how you can support the Moss Arts Center, contact Paul Brammer at pbrammer@vt.edu or **540-231-0845** or visit artscenter.vt.edu/support.



MOSS ARTS CENTER

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artscenter.vt.edu

